



Database Print Manager™

The Simplicity of Variable Data Printing and e-Mailing

Database Print Manager

Variable Data Printing from SOFHA

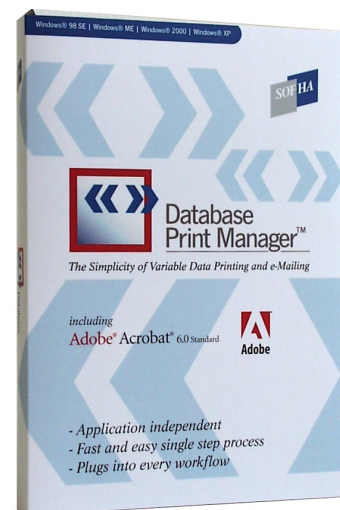
The SOFHA Database Print Manager (DPM): the simplicity of Variable Data Printing. A personalized Printing Solution which is simple to learn, easy and economical to use.

The SOFHA Database Print Manager is a perfect and powerful tool supporting the commercial market place to realize and create one to one marketing campaigns with the simplicity required by today's users, in digital office, production, print for pay and graphic design environments.

The SOFHA Database Print Manager creates personalized documents by performing text and image substitution. It inserts automatically variable data such as customer names, addresses, sentences, graphs and pictures within documents based on a template.

DPM users will take advantage of this VDP package regardless of the database format, the page layout or design application, the PostScript RIP or PostScript printer in use.

The SOFHA Database Print Manager produces highly personal, monochrome and full color documents at or near rated printer speeds. Not only through networks but through E-Mail as well.



With SOFHA's Database Print Manager technology documents with database links are sent to the RIP just once, this drastically shortens the process and decreases network congestion. A simple and economical single-step process.

The SOFHA Database Print Manager comes along with Adobe Acrobat 6.0.



Specifications

Technical details:

- Application independent
- Data import from most ODBC compliant databases like Microsoft Access, Microsoft SQL-Server, Microsoft Excel, Coral Paradox, etc.
- Works with most PostScript RIPs and printers
- PDF based architecture supports industry standards

System Requirements:

- PostScript Level 2 printer (must have a file system)
- Microsoft Windows 98 Second Edition, Windows Millenium Edition, Windows 2000 Professional with Service Pack 2, Windows XP Professional or Home Edition
- Microsoft Internet Explorer 5.01
- Adobe Acrobat 5.x or Adobe Acrobat 6.x
- MAPI capable e-mail client (for variable data mailing)
- 64 MB of RAM (128 MB recommended)
- 10 MB of available hard-disk space
- True Color (24 bit color) display adapter
- Microsoft Windows compatible mouse
- USB-Port for dongle
- CD-ROM drive

A trial version of the SOFHA Database Print Manager can be downloaded from the SOFHA web site.



www.sofha.com

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